

Generator Studios, Trafalgar Street, Newcastle upon Tyne, NE1 2LA

> t: 0191 230 4466 www.b3.co.uk

09 February 2015

Design & Access Statement and Heritage Statement in support of Advertisement Application

Lloyds Bank, 101 King Street, South Shields Project No: 81459

## **Description**

This Lloyds branch at King Street, South Shields is being refurbished to bring the branch up-to-date in terms of its layout to meet current banking requirements and also replacement branding/furniture.

The works proposed in this statement/application do not interfere or alter any of the existing historic nature/materials of the building and are generally too more recent additions.



Existing Image: 101 King Street

### <u>Context</u>

The building is Grade II listed and is within South Tyneside Conservation Area, listing status is as follows:-

KING STREET (south side) No's 101 to 103 (Lloyds Bank) NZ 3667 SW 4/36

Built in 1913 by J D Kitson architect. Ashlar, 5 bays in the Renaissance palazzo manner, the order being Roman Doric, but with many individual interpretations which prevent the elevation being merely a worthy scholarly exercise. High ground floor, plain ashlar to cill level, then above, bonded rustication. An entrance in each end bay. The ground floor, basement, supports a portico of giant Roman Doric columns rising through 2 floors the 3 centre bays being recessed behind them. The echinus of the order is carved with egg and dart. Above this a full entablature breaking forward over the columns, the frieze being decorated with circles. The elevation is then completed with a very deep parapet. First and second floor windows have architraves and pediments.



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### Proposed Works

#### Internally:

Removal and replacement of all modern fixtures/furniture, comprising of: - Screened Counters, Queue units, ATM surrounds, Seating, Marketing, Floor finishes & Re-decoration.

# INTERNAL MARKETING SIGNAGE

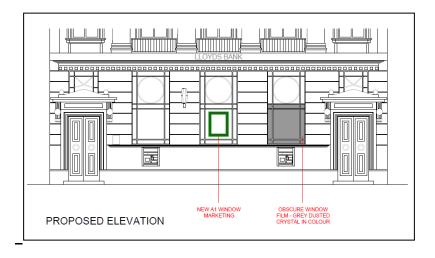
The Ground floor currently comprises of 3 no. marketing posters similar to the site photographs shown below, under this application we propose to remove all of these and replace with 1 no. internal cill mounted illuminated A1 poster units (Note: these are indicated in the images & proposed extract elevations further below)



Existing Internal Advertisement Image



Existing External Advertisement Image





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Typical examples of Proposed Advertisement Internal Images





Typical examples of Proposed Advertisement External Images



